

# Treatment manual | G.E.L. Lash Lift

Results last for 6 - 12 weeks

## Click for video of the treatment

#### **ALLERGY TEST**

If the customers are unsure whether they can tolerate the products, test the products Step 1 - 4 behind the customer's ear 48 hours prior to a treatment. <u>Clear Glue</u> can be tested by taking some product on the eyelid. If the skin becomes swollen, red, irritated or itchy, this is an allergic reaction. In case of an allergic reaction, treatment should not be performed. If the customer only reacts to <u>Step 3</u> (pigment), the treatment without tinting of lashes still can be carried out. <u>Organic Conditioner</u> is applied as usual, see 13) under.

#### **CONTRAINDICATIONS** (treatment cannot be performed)

- Eczema around the eyes
- Allergies (pollen, product allergy, etc.)
- Medicines for acne
- Eye diseases / ailments
- Is under treatment with cosmeceuticals
- Diabetes
  - 1. Remove eye makeup with <u>Lash/Brow Shampoo</u> and moistened cotton pads. Repeat 2-3 times.
  - **2.** Analyze the eye shape and eyelids, as well as the lashes of the customer from the front and side. This is to determine the correct size of Silicone and how long the products are going to work.
  - 3. Shake <u>Lash/Brow Shampoo</u> and distribute a pump on two dry cotton pads, then clean the lashes and the skin above and below the eyes. Repeat 2-3 times.
  - **4.** Apply 1 drop of <u>Rebecca Antioxidant Platinum Serum</u> under the eyes (optional for a more exclusive treatment).
  - **5.** Apply anti-age <u>Gelpads</u> to cover the lashes under the eyes.
  - **6.** Cut and customize <u>Silicone</u> if necessary.
  - **7.** Apply a thin strip of <u>Clear Glue</u> to <u>Silicone</u>.
  - **8.** Add <u>Silicone</u> to the eyelid right up to the eyelash line.
  - **9.** Press the <u>Silicone</u> for 30 60 seconds so it will attach well to the skin of the eyelid.
  - 10. Apply <u>Clear Glue</u> on a small area (approx. 3 5mm) on <u>Silicone</u>, then use <u>L-Tweezer</u> to press the lashes up against <u>Silicone</u> and separate the lashes to make it neat and tidy. **Make sure that no lashes cross and that all the tips are glued in a straight position (no bend)!**
  - 11. When all lashes are attached to <u>Silicone</u> on both eyes, apply <u>Step 1</u> using a <u>Microfiber Brush</u>. Apply a sufficient and even coat. Start in the middle of the lashes and distribute the product down to 2 mm from the lash root. Apply all over the lash area except the lash tips. Cover <u>Step 1</u> with <u>Plastic Protection</u>. Moisten two cotton pads in warm water and put them on top of the <u>Plastic Protection</u> and cover with a cloth.

NB: The eyelash tips must never be covered with Step 1!



#### Let the product work for:

- 11 15 minutes for thick and non-coloured lashes
- 8 10 minutes for fine and / or coloured lashes

When the time is over, remove <u>Step 1</u> with a <u>Microfiber Brush</u>.

**12.** Apply <u>Step 2</u> with a <u>Microfiber Brush</u> on the whole eyelash area. Start at the center of the lashes and distribute the product down to 2mm from the eyelash root. Then apply upwards to cover the eyelash tips.

## Let the product work for:

8 minutes for thick and non-coloured lashes 6-7 minutes for fine and / or coloured lashes

When the time is over, remove Step 2 with a Microfiber Brush.

13. Mix 1 cm Step 3 with 1 cm Organic Conditioner and 3 drops of Peroxide. The consistency must be creamy. Apply with a Microfiber Brush all over the eyelash area. Be sure to place the colour all the way down to the eyelash root but not on the wet edge. If the client does not want to colour the lashes – use only 1 cm Organic Lash Cure and let the product work for 3-5 minutes.

#### Let the product work for:

8 minutes for thick and non-coloured lashes 6-7 minutes for fine and / or coloured lashes

When the time is over, carefully remove the colour with the <u>Microfiber Brush</u>, brush the lashes up and wipe the brush every time. If there is tint on the skin remove it immediately. Use <u>Step 4</u> and a <u>Microfiber Brush</u>.

14. Apply <u>Step 4</u> on both eyes in a thin layer from the middle and down and middle and up so that the lashes loosen from the <u>Silicone</u>. Let it work for 2 minutes. Then wipe <u>Step 4</u> with a Microfiber Brush against a Kleenex before applying <u>Step 4</u> again. Avoid overloading the product as it may slip into the eyes of the client.

<u>Step 4</u> is also used to loosen the <u>Silicone</u> from the eyelid. Use a clean <u>Microfiber Brush</u> with <u>Step 4</u> behind the <u>Silicone</u> and gently remove it from the eyelid. Watch <u>video</u> if you are unsure. This should be done in a comfortable and gentle manner. When <u>Silicone</u> has been removed, wipe with a cotton g-tip to remove any residue from the eyelid.

- **15.** When <u>Silicone</u> is removed, remove the <u>Gelpads</u> that are attached under the eyes, asking the client to keep their eyes again.
- **16.** Brush the lashes with a clean <u>Mascara Brush</u>. Take another fresh and clean <u>Mascara Brush</u> and apply <u>Keratin Mascara</u> to the lashes with it, first on the top of the lashes and then from the bottom. Use a rolling motion with the <u>Mascara Brush</u> so that the <u>Keratin Mascara</u> is well distributed, and the lashes are laminated with the product. The client must not scratch her eyes after treatment.
- **17.** Remove product residue on the eyelid with <u>Step 4</u> and q-tips. To remove product residues towards the eyelash line use a <u>Microfiber Brush</u> and <u>Step 4</u>.

Wipe off all <u>Mascara Brushes</u> used in treatment with a Kleenex and send with the customer home.

## PROVIDE CUSTOMER INFORMATION ABOUT AFTERCARE:

- No training/ sweat for the next 24 – 48 hours.



- No water, moisture, products or makeup on the lashes in 24 hours.
- Always brush the lashes upwards during makeup removal or after a shower.
- Use <u>Keratin Mascara</u> daily either alone or under plain coloured mascara for cure and lash protection.

#### SALES PRODUCTS FOR THE TREATMENT – LASH LIFT

Click on the links for recommended retail prices

## 100% Organic Lash/Brow Serum

100% organic, natural, vegan and perfume-free brow & lash serum! A lot of product per bottle (4 ml), lasts for approx. 3 months of consumption. Perfect for those who want longer, thicker and fuller brows & lashes naturally. Also suitable for those with sensitive eyes that do not tolerate other eyelash serum. The effect already comes after 2 - 3 weeks and full result after 6 - 8 weeks.

#### **Brow Pencil**

The House of PMU Brow Pencil is a precise brow pencil that suits all skin tones and hair colours. The pencil makes a beautiful and natural brow whether you are blonde or brunette. The pencil has two sides where one is a thin drawing pencil with screw function and the other side is a brush to pull through after drawing for a more natural look. Perfect texture and easy to use!

### **Keratin Mascara**

Keratin Mascara is a must for those who want to look after the lashes and brows in the best way. The product provides moisture and nourishment as well as strengthens the lashes and brows. This transparent and glossy mascara can be used alone or as a primer under black mascara. Recommended for daily use, apply with Mascara Brush.

# **Lash/Brow Shampoo**

Perfect for removing eye makeup! Also removes waterproof mascara. Apply on two moistened cotton pads. Shake well before use.

## **Antioxidant Platinum Serum**

Rebecca Sylvester Antioxidant Platinum Serum is an antioxidant-rich serum formulated to give the skin complete protection. Platinum nano particles help repair the skin and reduce aging. The serum is used to reduce fine lines and hyperpigmentation. Improve skin firmness and restores skin's moisture barrier. Improves skin elasticity. The magic formula gives a soft application and gives foundation / makeup better durability.

# **Biocellulose Repairing Sheet Mask**

Exclusive sheet mask! Made with Lipsome technology and Nano texture - high quality skin-like mask with amazing adhesion that sits perfectly so that the skin absorbs maximum of the ingredients. The mask is rich in anti-age ingredients that enhance skin's collagen production, firmness and elasticity. Provides a very soothing and cooling effect. Contains the active ingredients Glycolic-/Lactic and Citric acid. Suitable for all skin types.